

## **Repurposing/Redesign: Using the Concept Idea of the GlowMark™ Glow Lens**

Do you have an Idea that you would like to share or discuss with us?

At Synergymc2 we offer a total and comprehensive in house process to cover all of your design requirements

### **Synergymc2 Philosophy**

At Synergymc2, talks and discussions regarding integration with many companies and organisations are ongoing with GlowMark™ and we interested to talk about and discuss the GlowMark™ principle with companies and individuals alike that have suitable developments for their products and who require our services and expertise.

Through our research we have found that there are many opportunities and scope for integration incorporating two products in Synergy together as one by including GlowMark™ with our registered patent, trademark and corporate branding under a licence agreement with that of your own branding and trademark.

The CSR and BSI are always looking for having strong and stabilised sustainability in place with products they endorse. As are many other worldwide green and eco friendly organizations.

Our research and development is ongoing covering many areas of health and safety.

### **What we require from you the client**

To enable accurate cost factoring for re design of the concept and idea of the Glow Lens™ containing the SGCMKII Glow compound, we must take many things into consideration beforehand.

We need and require accurate dimensions and definite specifications to work from to enable accurate and precision tooling of the components with a brief description.

The drawings and the specifications for the design work and cad drawings will be required to design and make 3d cad drawings, which will then have to be applied for and registered with the UK patents and intellectual property office by our organization because we own the Trade Mark and Branding of GlowMark™.

Please take note: All of the components of GlowMark™ products are made in Britain and we are proudly putting the B back into the remaining few companies within the dwindling British industries sector. None of the components pertaining to GlowMark™ are made in China.

Only SynergyMC2 have the Formula to The SGCMKII Glow Compound. And we believe in "British Quality" (Made In Great Britain, )that is paramount to us and our clients requirements and for or high standards in quality control of our products.

## **How much will this cost me?**

The costs involved in repurposing are greatly dependent on the size of the order values in units of quantity that will be ordered ongoing from you our client direct from our manufacturer; and so the costs can be factored against the design costs, but don't worry we will provide you with a fully cost inclusive model.

The costs will include technical and cad drawings for the tooling for the moulds and dies, the patent registration fees, costs of the moulds and dies for the manufacture of the product and the materials costs to produce and manufacture an agreed quantity for you the client.

When everything is prepared and ready we would then instruct our bespoke toolmaker to produce the moulds and dies which will need fine tuning and polishing to maintain a high quality to the Glow Lens™ In the newly designed specifications to suit our own high quality control requirements during the first production runs of manufacture, safeguarding quality and standards for you, the client.

We can also Market the New product line for you In House through our growing and increasing network of affiliate distributors worldwide. We can then run your own product lines in line with our existing client base who are already purchasing GlowMark™ products which provides for and covers nearly all of the markets sectors.

Synergymc2 is the Marketing and sales arm and funds further research and developments of our own product lines through sales generated by the affiliate distributor arm within the GlowMark™ Network.

Working together on such ideas and new future projects could possibly lead to what is considered and termed as a Congeneric Merger that is; A type of merger where two companies are in the same or related industries but do not offer the same products.

In a Congeneric merger, the companies may share similar distribution channels, providing synergies for the merger.

### ***Explanation of the term Congeneric Merger***

As a general rule, mergers fall into one of several categories, such as horizontal, vertical, Congeneric or conglomerate. An example of a Congeneric merger is Citigroup's acquisition of Travellers Insurance. While both were in the financial services industry, they had different product lines.

### **Footnote:**

As you can clearly see at Synergymc2 we can redesign this “New Wonder Technology” to suit many applications in a variety of shapes, sizes and designs that are still to be discovered.

Our own research and developments enhancing and improving our products is continual

and ongoing providing for 100% Energy free luminance with a newly developed Glowing Boundary Safety Marker System that Harvests Energy from light.

Thank You. We will look forward to talking with you and listening to your thoughts and ideas.